

Manpower Selects Panorama to Shorten Decision Making Time



Company Profile

Manpower, an American-based company, is the world leader in providing employment solutions, with an annual turnover of \$11 billion and over 4000 branches in 54 countries.

Manpower is the leading worldwide employment services provider; placing employees on both permanent and temporary statuses, out sourcing workers, and ad-hoc services to most of Israel's industry leaders.

Manpower provides employment solutions and services to major players in Israel and around the world via diverse technological systems and internal training. All of the branches in Israel are managed as if they were one large, virtual branch due to the effective use Internet technologies that allow for direct communication between Manpower employees and customers, and employees within a particular office environment.

Business Challenge

Each year Manpower Israel processes more than 50,000 employment candidates and for 5,000 corporate clients, with hundreds of candidates arriving at their 50 branches on a daily basis. It was very difficult to capture and input the needed data, much less convert it to usable information for managers and directors to analyze. The management were interested in analyzing the activities carried out on behalf of major clients via the relevant branch, field, profession or services rendered. This essential information for making key business decisions was needed to improve management systems and customer service.

Manpower understood that they had taken on quite a challenge. Their request required a broad model able to

provide an accurate business analysis on the basis of consistent and truthful data.

Results


The most immediate benefit realized has been how members of the Manpower team have begun to use information for business analysis. Since the Panorama solution was deployed, Manpower executives and knowledge workers have begun to place greater value on the use of its vast database when making business decisions. Previously, a lot of time was dedicated to gathering data, searching for specific information, and deciding on which data to use in the decision process. Today, the decision process is quicker, as Manpower employees have access on their desktops to more complete data on business activities and the analysis of them.


Panorama Software

Panorama Software helps clients grow revenues and reduce costs by giving them the ability to analyze data, identify trends, maximize business opportunities, and improve corporate performance and results. Panorama software offers an intelligent, collaborative and easy-to-use, BI solution that enables enterprises the ability to gain insights more quickly, more efficiently and with greater relevancy. Panorama maintains over 1,600 global customers. To learn more about Panorama Software, please visit www.panorama.com.

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