

Panorama Necto 15

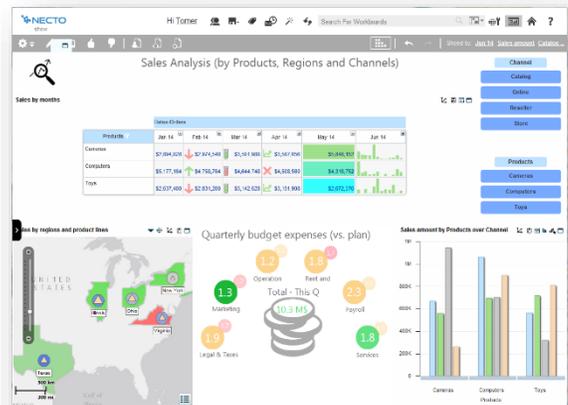
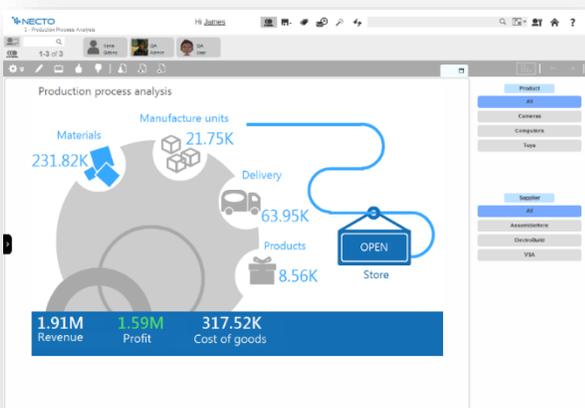
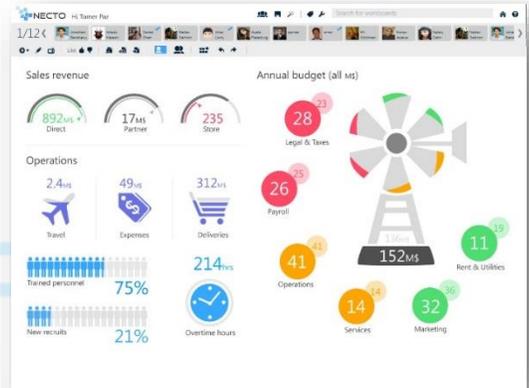
Beyond BI 3.0: Visual & suggestive Insight discovery

Necto 15 follows our customers' desires, providing in just 2 clicks the possibility to connect their data and discovery. Panorama Necto is the first Business Intelligence solution to provide business users with a uniquely personalized and collaborative data discovery experience, presented via highly visual, dynamic Infographics, allowing any user to find and share hidden insights in a governed environment. Panorama Necto is a revolutionary Data Discovery & Visualization platform that has the ability to connect data, insights, and people across your entire organization.

Visual

We are truly empowering the users to visually interpret and explore the data in the most intuitive, business oriented way.

- Infographics are fully dynamic, directly linked to live data to reflect changing business conditions in real time.
 - “One infographic can represent tons of data”
- Information is context aware, presented within self-service dashboards with a full range of notifications and alerts
- Integrating Infographics into a socially enabled solution enhances the current “suggestive” capabilities of Necto.
- Necto added a new dimension to your visualizations with boundless, dynamic contextual Infographics for astonishing dashboards, in-cell analytics, and visual real-time alerts.



Suggestive

- Necto has unique capabilities here.
 - Personalization & Recommendations
 - The system suggest the user (to any user) the best analytical path & the most relevant Workboards
 - Automated Analysis
 - The system find insights automatically, with 1 click insights, “cause & effect” and of course Bubble up exceptions (tied to parameters)

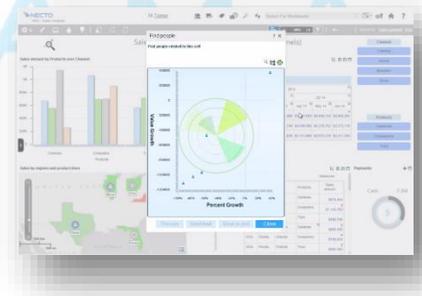
With Necto, speed and precision are the focus. Necto’s unique recommendation engine tracks, analyzes and creates links between data, user profiles, user interests and other user behaviors. Based on these patterns, Necto suggests relevant information automatically to users, helping them to:

- **Connect to relevant data:** automatically suggests insightful workboards and models for exploration.
- **Explore relevant insights:** highlights positive and negative trends automatically and provides possible explanations
- **Collaborate with the right people:** recommends people who are relevant to a specific issue, workboard or infographic.

Collaborative

Panorama Necto takes collaboration seriously by embedding it in every level of the decision making process. Whether analyzing data, viewing a dashboard or simply building a new model, users can initiate, conduct and track conversations and share their insight without leaving the Necto application.

- Notify yourself or others about changes or exceptions in data utilizing a simple 2 click process
- Leverage the power of crowdsourcing right inside the BI application
- Collaborate and create annotations on models, workboards, charts, grids and data cell levels
- Get recommendations on people within the organization that are most relevant to the issue being solved
- Optimized for extranet to enable partner collaboration outside of the firewall
- Intuitive collaboration makes BI viral across the organization.



Governed

All this BI power in a single web interface and a single point of governance

- We consolidate all your data and insights in to a single web interface, connectivity, exploration, collaboration with amazing visualizations
- We support Active Directory, Necto and Mixed Security modes for Authenticating your user community, so you can be sure you don’t get any unwanted guests
- OLAP roles/users security and Necto security or a mix of both allows you piece of mind that your corporate governance is always adhered to, to whatever level of granularity is required.

Designed for Enterprise Deployment

Unlike other Data Discovery tools that are used for personal productivity, Panorama Necto is designed for enterprise deployment in terms of security, scalability, management and architecture. By deploying a unified BI solution enterprise wide, your data will not exist in silos, simplifying IT control and management.

Across all Mobile Apps

Decision makers require access to BI data from anywhere, on a variety of devices. But having multiple front ends for different types of operating systems means significant overhead for IT management and consolidation. Panorama provides native, mobile applications that retain the look and feel of the Necto enterprise application while allowing intuitive navigation on touch devices.

A strategic way to promote BI adoption

Relevant. Crowdsourced. Viral. These are all now BI possibilities with Panorama Necto. With simplified and improved ways to connect, explore and collaborate, your organization can unlock the potential of your data, get it into the hands and minds of those that can mine its value and use it for what it was meant for – business insight, action and results.



"We're very excited about Panorama's new Necto infographics. This straightforward, visual approach will be easy for general users to adopt, while still offering us the detailed data drilling and linking capabilities we need to effectively understand, track, and communicate key performance metrics," said Leonard Strashnoy, Senior BI and Data Architect of WirelessWERX, a current Panorama Necto customer. "We also love the updated Necto Notifier, which will give us new flexibility to set up automatic notifications in the same web-based user interface. That will be a huge plus for our users."

To learn more, please visit www.panorama.com.

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