

# NECTO 16

CENTRALIZED AND STATE OF THE ART BI



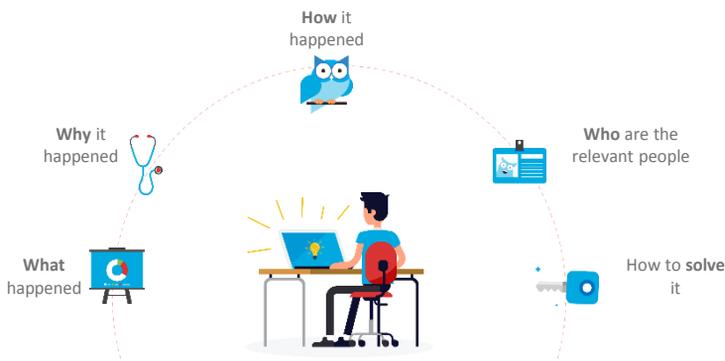
**Panorama Necto uncovers the hidden insights in your data and presents them in beautiful dashboards, it is powered with KPI Alerts and managed by a centrally administered system.** Necto employs unique recommendation, personalization, and insight finding technologies that enable users to discover what they need to know and use collaboration capabilities to quickly address the issues found.

## What is Panorama Necto 16 and why is it unique?

Necto is a **Centralized & State of The Art BI Solution**. As a leader in BI & smart data discovery, it allows you to mashup all your data and use automated analytics to make sense of it, via the most secure and scalable web solution.

Necto 16 is the next generation of BI and data discovery solutions. It leverages a suggestive discovery engine under the covers to simplify the business user's data preparation while automating pattern exploration and analysis, powered by a powerful advanced visualization and collaborative platform that is unified and governed.

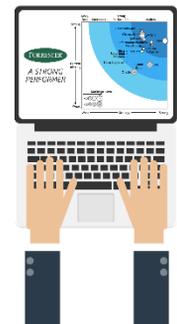
Our users love Necto's automated functionalities, its simple and fast development and easy sharing of BI content.



### The Death Of Federated BI

Allowing individual departments or branch offices to provision their own IT systems and services is not helping the organization meet its goals and objectives. When done correctly, IT centralization can not only simplify administrative tasks, it can improve security, make data management easier, and save the company money, a lot of money.

Decisions rights define who makes what decisions about IT. In allocating rights, line managers should have authority over what services are delivered and IT should have authority over how the services are delivered.



"We revamped our BI solution in order to manage and most importantly extract value from the massive amounts of data we generate every month"

- Director of a leading Healthcare Organization

# Main features



## Centralized & state of the art BI:

One version of the truth, high usage, customized, secure in a unique web solution



## Visualization:

Astonishing dashboards & simplified infographics.



## Suggestive & Collaborative:

Find the relevant people to a specific issue, connect with colleagues, discuss, share.

## Real time notifications:

Identify an issue and report about it. Add users to notifications on a specific cell level.

## Governed Self-Service:

Easily connect multiple data sources.

## Unique Geo-analysis capabilities:

Multi-layer visual analysis on top of maps for location based context and insights.

## BI across all your devices:

Allows you to go mobile.



**Deliver actionable insights to the right business users.**

**Fits the requirements of IT.**

**Never lose the context of the analysis with your peers.**

**For business users whose needs are not being addressed.**



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“The accessibility of patient satisfaction data by site, service line, and unit has helped managers zero in on areas of opportunity.”

- Tina Esposito, Director at The Advocate Health Care Center for Information Services.

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“Panorama succeeded to show us in 5 days what other companies have been trying to do unsuccessfully for 6 months”

# Use Cases for The Healthcare & Pharmaceutical Industries

A more effective use of inventory, better management of the distribution and logistic network, and real-time improvement of product pricing in line with actual demand.

Turn patient data and operational process data into actionable insights.

Successfully track Key Performance Indicators (KPIs)

Collaboration between colleagues in different locations to provide one version of the truth.

Hospitals can see how their staffing levels compare to other facilities and discover new insights between those levels and wait times and other quality of service measures.

Insight-driven decisions that derive in better margins, satisfied patients and accurate resource allocation.

## Use Case of One of Our Clients

### Marketing Department in a Leading Pharma Company



Critical issue

- Lost sales opportunities due to delays in time-to-market of new drugs. Reasons: Unaware of trends in the marketplace because slow retrieval of data insights created difficulties in marketing drugs to appropriate physicians.



Capability needed

- Performing market planning market analysts could access market data insights rapidly and easily, create meaningful subsets for detailed analysis, thus allowing targeting of high value physicians.



Result

- As a result, within 3 months, sales increased to \$30M. Due to focus on the relevant insights with real effect in the planning.

## Our Global Reach

