

# NECTO 16

CENTRALIZED AND STATE OF THE ART BI



**Panorama Necto uncovers the hidden insights in your data and presents them in beautiful dashboards, it is powered with KPI Alerts and managed by a centrally administered system.** Necto employs unique recommendation, personalization, and insight finding technologies that enable users to discover what they need to know and use collaboration capabilities to quickly address the issues found.

## What is Panorama Necto 16 and why is it unique?

Necto is a **Centralized & State of The Art BI Solution**. As a leader in BI & smart data discovery, it allows you to mashup all your data and use automated analytics to make sense of it, via the most secure and scalable web solution.

Necto 16 is the next generation of BI and data discovery solutions. It leverages a suggestive discovery engine under the covers to simplify the business user's data preparation while automating pattern exploration and analysis, powered by a powerful advanced visualization and collaborative platform that is unified and governed.

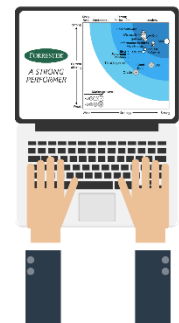
Our users love Necto's automated functionalities, its simple and fast development and easy sharing of BI content.



### The Death Of Federated BI

Allowing individual departments or branch offices to provision their own IT systems and services is not helping the organization meet its goals and objectives. When done correctly, IT centralization can not only simplify administrative tasks, it can improve security, make data management easier, and save the company money, a lot of money.

Decisions rights define who makes what decisions about IT. In allocating rights, line managers should have authority over what services are delivered and IT should have authority over how the services are delivered.



"We revamped our BI solution in order to manage and most importantly extract value from the massive amounts of data we generate every month"

- Director of a leading Healthcare Organization

# Main features



## Centralized & state of the art BI:

One version of the truth, high usage, customized, secure in a unique web solution



## Visualization:

Astonishing dashboards & simplified infographics.



## Suggestive & Collaborative:

Find the relevant people to a specific issue, connect with colleagues, discuss, share.

## Real time notifications:

Identify an issue and report about it. Add users to notifications on a specific cell level.

## Governed Self-Service:

Easily connect multiple data sources.

## Unique Geo-analysis capabilities:

Multi-layer visual analysis on top of maps for location based context and insights.

## BI across all your devices:

Allows you to go mobile.



**Deliver actionable insights to the right business users.**

**Fits the requirements of IT.**

**Never lose the context of the analysis with your peers.**

**For business users whose needs are not being addressed.**



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“Panorama succeeded to show us in 5 days what other companies have been trying to do unsuccessfully for 6 months”

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Transforms companies into “Insights Driven Organizations” to be ahead of the game.

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Our Vision is to Make Sense of Data Automatically

# Use Cases for the Telco Industry

**Call-center/Case Management, Billing & Ordering allowing faster decisions through better management overview.**

**Predictive and basket analysis capabilities**

**Centralization of KPIs for better analysis (i.e. sales consolidation)**

**Marketing & Sales teams track insights from leads, opportunities, conversions, to deals and digital presence processes.**

**Financial departments have a better & faster reaction to revenue, collection, cash through actionable business insights**

**Proactive optimization of distribution**

## Use Case of one of our clients

### Leading Telco Company in the USA

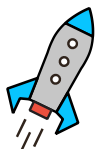
#### The Challenge

- Cumbersome – The current reporting system was heavy and required lots of manual work to manipulate the data and send it to the relevant users.
- No personalization – The reports were not personalized per users' tasks and needs.
- Not proactive – the business users could not act on the right data, at the right time.
- No analytical capabilities – users who wanted to discover root-cause, could not do it because of weak functionality.
- No shared knowledge – each user was reviewing reports in silo and there was no ability to share knowledge and best practices.
- No collaboration – Collaboration was broken and there was no "one version of the truth" when discussing the findings as they didn't have a centralized data analytics hub.



#### The Resolution

- Easy – Necto was deployed in a week, providing a quick development environment for self-service analysis.
- Personalized – by using Necto's recommendation and personalization capabilities, each user gets the right insight at the right time.
- Proactive – users register to Insights and receive on-going feedback from the system, with Alerts and Notifications.
- Smart Data Discovery – users can now analyze and find reasoning in a matter of a few easy clicks in the system.
- Collaborative – users can collaborate in context and share insights with their peers.
- Dashboards & Visualization – users can now enjoy fancy Dashboard visualization of their data, which helps them understand their business better.
- "One version of the truth" – was achieved!



# Partners with Amdocs

Amdocs is the market leader in customer experience software solutions and services for the world's largest communications, entertainment and media service providers. For more than 30 years, Amdocs solutions have accelerated business value for its customers by simplifying business complexity, reducing costs and delivering a world-class customer experience.

As a giant in innovation in the Telco world, Amdocs enables service providers to capture the world of digital immediacy. Now it has partnered with Panorama Necto and this will benefit users by helping them become

Data empowered

Decisions based on insights

Always using the most innovative technology in the market

Panorama together with AMDOCS are revolutionizing the Telco industry by helping companies transition into insight driven organizations.

## How does this partnership help you?

It helps you become an insight driven organization:

**Data empowered**

**Decisions based on insights**

**Using the most innovative technology in the market**

## Global Presence in the Telco Industry

