

# NECTO 16

CENTRALIZED AND STATE-OF-THE-ART BI



**Panorama Necto uncovers the hidden insights in your data and presents them in beautiful dashboards, it is powered with KPI alerts, and managed by a centrally administered system.** Necto employs unique recommendation, personalization, and insight finding technologies that enable users to discover what they need to know and use collaboration capabilities to quickly address the issues found.

## What is Panorama Necto 16 and why is it unique?

Necto is a **centralized & state-of-the-art BI solution**. As a leader in BI & smart data discovery, it allows you to mashup all your data and use automated analytics to make sense of it, via the most secure and scalable web solution.

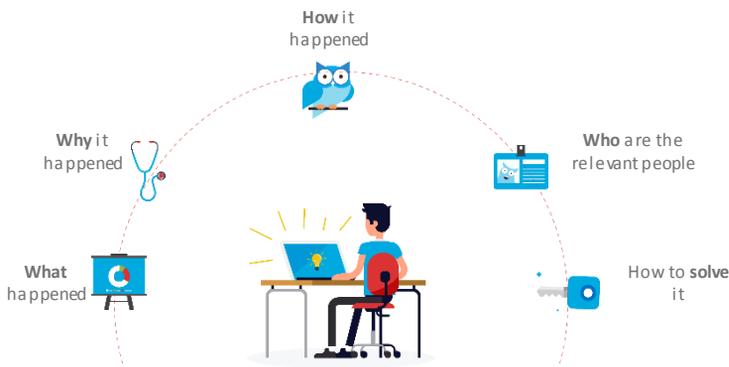
Necto 16 is the next generation of BI and data discovery solutions. It leverages a suggestive discovery engine under the covers to simplify the business user's data preparation. Necto is further automating exploration and analysis, enabled by powerful advanced visualization and collaborative tools in a unified and governed environment.

Our users love Necto's automated functionalities, its simple and fast development and easy sharing of BI content to other users.

## The Death Of Federated BI

Allowing individual departments to provision their own IT systems and services is not helping the organization meet its goals and objectives. When done correctly, IT centralization can not only simplify administrative tasks, it can improve security, make data management easier, and save the company a lot of money.

Decision rights: In allocating rights, line managers should have authority over what services are delivered and IT should have authority over how the services are delivered.



"We revamped our BI solution in order to manage and most importantly extract value from the massive amounts of data we generate every month"

- Director of a leading insurance company

# Main features

## Centralized & State-of-the-art BI:

One version of the truth, high usage, customized, and secure in a unique web solution.

## Beautiful Visualization:

Astonishing dashboards and simplified infographics to track KPIs and tell a story.

## Suggestive & Collaborative:

Find the relevant people to a specific issue, connect with colleagues, discuss, share, and work together.

## Notifications Anytime, Anywhere:

Track your KPIs, identify issues, and report about them. Add users to notifications and receive alerts even when offline.

## Governed Self-Service:

Easily connect multiple data sources. Work with colleagues to create models, dashboards, and more. Business users get self-service with a secure data access and zero footprint on the desktop.

## Automated Data Discovery:

Comprehensive set of tools for analysts to find insights, plus finding of automated insights in your data.

## Unique Optional Geo-analysis Capabilities:

Multi-layer visual analysis on top of maps for location based context and insights.

## BI Across All Your Devices:

One system to handle all your devices and allow you to go mobile.

Deliver actionable insights to the right business users

Fits the requirements of IT

Never lose the context of the analysis with your peers

For business users whose needs are not being addressed



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“We can tie funding to programs, agencies, the private sector and nonprofits. We can monitor [funding], evaluate the outcomes and tie them back to continued funding. If a program isn’t successful, the legislature can see that, see where the problem is and fix it.”

- Pete Bailey from ORS.

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“Panorama succeeded to show us in 5 days what other companies have been trying to do unsuccessfully for 6 months”

# Use Cases for Government Agencies

Analyze nationwide data in seconds.

Gain automated insights to allocate resources efficiently and create adequate programs.

Use Geo-location capabilities to connect data to location and manage public services in each region.

Make insight-driven decisions for the benefit of the community.

Predict trends of needs and measure program success.

Pinpoint issues specific to each region and share data effectively.

## Success story of one of our clients

### State Government—Funding for Seniors Meal Program

#### The Challenge

- Senior citizens were hungry and unhealthy.
- To persuade legislators to vote for meal program, needed persuasive correlations between meals funded by federal funds and improved health for seniors.
- Data was hard to access and it would take too much time to analyze it with current tools.



#### The Resolution

- Analyzed massive amounts of data from ORS (Office of Research and Statistics)
- Using Necto as the front end to a Microsoft SQL Server database, ORS was able to establish the correlation between meals and improved health in seniors.
- State Legislature appropriated \$2.9 million in state funds for the senior meal program.



## Global Presence in Government Agencies

