

NECTO 16

CENTRALIZED AND STATE-OF-THE-ART BI



Panorama Necto uncovers the hidden insights in your data and presents them in beautiful dashboards, it is powered with KPI alerts, and managed by a centrally administered system. Necto employs unique recommendation, personalization, and insight finding technologies that enable users to discover what they need to know and use collaboration capabilities to quickly address the issues found.

What is Panorama Necto 16 and why is it unique?

Necto is a **centralized & state-of-the-art BI solution**. As a leader in BI & smart data discovery, it allows you to mashup all your data and use automated analytics to make sense of it, via the most secure and scalable web solution.

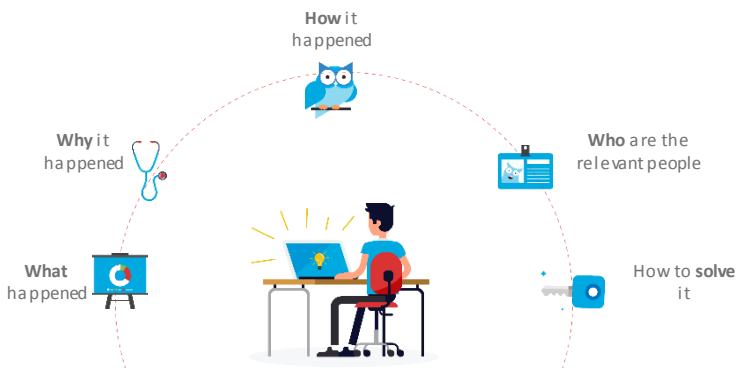
Necto 16 is the next generation of BI and data discovery solutions. It leverages a suggestive discovery engine under the covers to simplify the business user's data preparation. Necto is further automating exploration and analysis, enabled by powerful advanced visualization and collaborative tools in a unified and governed environment.

Our users love Necto's automated functionalities, its simple and fast development and easy sharing of BI content to other users.

The Death Of Federated BI

Allowing individual departments to provision their own IT systems and services is not helping the organization meet its goals and objectives. When done correctly, IT centralization can not only simplify administrative tasks, it can improve security, make data management easier, and save the company a lot of money.

Decision rights: In allocating rights, line managers should have authority over what services are delivered and IT should have authority over how the services are delivered.



"We revamped our BI solution in order to manage and most importantly extract value from the massive amounts of data we generate every month"

- Director of a leading retailer

Main features

Centralized & State-of-the-art BI:

One version of the truth, high usage, customized, and secure in a unique web solution.

Beautiful Visualization:

Astonishing dashboards and simplified infographics to track KPIs and tell a story.

Suggestive & Collaborative:

Find the relevant people to a specific issue, connect with colleagues, discuss, share, and work together.

Notifications Anytime, Anywhere:

Track your KPIs, identify issues, and report about them. Add users to notifications and receive alerts even when offline.

Governed Self-Service:

Easily connect multiple data sources. Work with colleagues to create models, dashboards, and more. Business users get self-service with a secure data access and zero footprint on the desktop.

Automated Data Discovery:

Comprehensive set of tools for analysts to find insights, plus finding of automated insights in your data.

Unique Optional Geo-analysis Capabilities:

Multi-layer visual analysis on top of maps for location based context and insights.

BI Across All Your Devices:

One system to handle all your devices and allow you to go mobile.

Deliver actionable insights to the right business users

Fits the requirements of IT

Never lose the context of the analysis with your peers

For business users whose needs are not being addressed



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“If there’s a red light somewhere, the local manager can open his screen and explain why trends have gone from positive to negative. We can do that on extremely fresh data.”

- Herman Epstein, CIO of Baltika, Second Largest Brewery in Europe

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“Panorama succeeded to show us in 5 days what other companies have been trying to do unsuccessfully for 6 months”

Use Cases for the Manufacturing and Retail Industries

A more effective use of inventory, better management of the distribution and logistic network, and real-time improvement of product pricing in line with actual demand.

The ability to provide details drilled down to branch level, departments and even individual products, so that each manager or supplier could see the information relevant to him or her.

Successfully track Key Performance Indicators (KPIs)

Collaboration between logistic departments in different locations.

Get automated insights on any anomaly in data like a decrease in sales. Then drill down to find out why it happened and who is involved. Create a discussion with the relevant people to solve the problem and appoint an automatic notification to follow any changes in the situation.

Analyze and get insights on the whole process: from manufacturing to customer relationship management.

Success story of one of our clients

Baltika Breweries—second largest brewery in Europe

The Challenge

- Baltika Breweries was on the rise.
- Data warehousing challenges after merging with three other Breweries.
- Obstacles in conducting successful data reports to monitor performance.
- 10,000 users.
- Database of over 200 terabytes of corporate data.



The Resolution

- Ease of use and interactive interface for the business users.
- Gain a foothold on its diverse data warehousing needs.
- Reporting time takes minutes instead of days.
- Consistent view on data throughout the organization.



Use Case of a VP Sales client



Critical issue

- Account revenue forecasts were inaccurate and took too long to identify and respond rapidly to strategic opportunities. Reasons: Field Representatives used a dashboard system and a time consuming hard-copy reporting system.



Capability needed

- As soon as entering data her field representatives could forward insights. So the managers could rapidly drive decisions on strategic opportunities in time to take advantage of them.



Result

- As a result, the process to drive decisions on insights decreased from 2 weeks to a matter of seconds allowing managers to quickly view current strategic opportunities increasing the number of relevant strategic opportunities.

Global Presence in Retail & Manufacturing

